



School board members and administrators face many educational decision making challenges. From budgeting to school safety, each board member strives to ensure that students and teachers have the safest learning environment possible, and that parents and the community can depend on them in creating the best educational environment possible. School board members are faced with the huge responsibility of ensuring resources are used wisely.

The MASBA conference, now in its 14th year, is still an excellent opportunity to showcase your products and services directly to school board members and administrative decision makers. School board members need and appreciate the forum that MASBA provides so they can learn "hands-on" about products and services that are of vital importance to school districts and communities.

MASBA is now accepting exhibitor applications for the 2012 MASBA Conference. This year's conference will be held January 19 - 22, 2012 at the La Quinta Riverwalk, San Antonio, TX.

The 2012 MASBA Conference offers you the opportunity to:

- promote your products, services and share ideas;
- introduce new products and give hands-on demonstrations, or distribute samples;
- receive maximum exposure directly to decision makers at minimal cost; and,
- network with participants at the conference workshops and the exhibit venue.

MASBA is a 501-c-3 non profit organization. Our mission is to advocate quality public education for all students in the State of Texas.

Our members are school districts, their board members, trustees, administrators and education service centers.

The mission of the Mexican American School Board Members Association is to:

1. Make high quality education possible to ALL students.
2. Increase parental and community participation in public governance.
3. Improve academic achievement.
4. Advocate equitable school finance.

For more information and to secure your exhibit space today, please contact Kurt Hixson at 210-478-7901. Additional information is available at [www.MASBA.info](http://www.MASBA.info).



2012 MASBA TERMS & CONDITIONS AGREEMENT FOR EXHIBIT SPACE

2012 MASBA Annual Conference
January 19 - 22, 2012
LaQuinta Riverwalk -- San Antonio, TX

EXHIBITOR REGISTRATION FEE:

Exhibitor registration fee is based specifically on sponsorship level and will include: a 6 foot skirted table with two chairs, identification sign, standard 110 voltage (UPON REQUEST), all meals scheduled on the conference agenda, appropriate name badge allotment, and access to conference sessions. Additional individuals assisting at exhibitor booth must pay a registration fee of \$100 each, beyond the designated name badge allotment.

EXHIBITOR INFORMATION:

The information you provide in the Exhibitor Registration Form is where all correspondence will be sent. This information will appear in all MASBA 2012 Conference materials exactly as it is provided. Deadline for listing in the MASBA Conference Program is December 28, 2011. Other conditions include:

A) Exhibitors must confine their activities to the booth space. And within the designated MASBA 2012 Conference location(s).

B) Please make your lodging reservations with the La Quinta Inn & Suites Convention Center, 303 Blum Street, San Antonio, TX 78205; ph. 210-222-9181 ext. 5201 and 210-228-9816 - fax .

Reservations Department #: 866-527-1498 opt. #1
Group Name: Mexican American School Board Assn
Please be prepared to provide credit card information to guarantee reservations. Reservations will be accepted until 12/21/2011

Hotel Rate Information:

\* Single & Double occupancy rate is \$114.

C) It is mandatory that each exhibitor carries adequate liability and property insurance. Liability insurance should provide public liability coverage for bodily injury and property damage occurring from an accident in your exhibit booth. Property insurance should cover theft or damage of your property from the time the materials leave their point-of-origin until they reach their post-show destination including the time on the show floor. Special on site security will not be available.

D) Due to the short time period of the exhibition, the frequently crowded condition of the exhibit facility, and the vital importance of avoiding disruption in the orderly operation of the exhibition that might adversely affect other exhibitors, MASBA and its designated representatives reserve the right to resolve any dispute or disagreement as they see fit and the decision made shall be final.

E) Raffle prizes are strongly suggested, appreciated, and will be awarded throughout the conference. Raffle prizes have been donated in the past by exhibitors, however donating a prize is optional.

SETTING UP, EXHIBIT HOURS, & DISMANTLING:

Exhibit set-up will begin at 3:00 PM on Thursday, January 19 at the La Quinta Riverwalk. All booths must be displayed by 8:00 AM, Friday, January 20, 2012.

Exhibit hours are:

During entire MASBA 2012 Conference (per agenda)

Exhibitors may dismantle their display at 1:00 PM Saturday or wait until Sunday morning, but must be down by 11:00 AM Sunday.

CANCELLATION:

Full refunds will be granted less a \$150.00 service fee. All refunds must be requested in writing and post-marked on or before December 28, 2011. No refunds will be granted for booth space or advertisements canceled after said date.

PAYMENT:

We accept checks, money orders or credit cards. Credit cards will be debited for full sponsorship payment unless otherwise indicated per sponsorship contract. MASBA recognizes its sponsorship fiscal year as September 1st to August 31st. Sponsorships are recognized from date of payment and are honored for 1 full year from that date of payment. Full payment is due by January 2nd, 2012. If you would like to pay your sponsorship dues quarterly, that arrangement will be made within the written sponsorship contract. Twenty-five percent (25%) must be paid in full to be recognized at the sponsorship level of choice. Please contact Kurt Hixson, (210) 478-7901, (MASBA.PR@gmail.com) for MASBA sponsorship contract information.

AUTHORIZED SIGNATURES:

We agree to abide by the provisions set forth in the agreement including all said and implied exhibitor rules and regulations. The person signing on behalf of the Exhibitor represents and warrants to MASBA that he or she has full authority to sign this agreement. There will be no refunds on any and all unauthorized agreements.

Name (print or type)

\_\_\_\_\_ Title: \_\_\_\_\_

Representative Signature

\_\_\_\_\_ Date: \_\_\_\_\_

MASBA Representative Signature

\_\_\_\_\_ Date: \_\_\_\_\_

Make check or money order payable to:

Mexican-American School Board
Members Association (MASBA)
memo: MASBA 2011 Conference
PMB# 101 1817 Alameda
Corpus Christi, TX 78404

To pay by credit card, please request Credit Card Authorization form by calling Kurt @ 210.478.7901 or email: MASBA.PR@gmail.com



2012 MASBA EXHIBITOR REGISTRATION FORM  
 2012 MASBA Conference  
 January 19 - 22, 2012  
 La Quinta Riverwalk -- San Antonio, TX

**2011 MASBA EXHIBITOR REGISTRATION FEES ARE BASED ON ANNUAL SPONSORSHIP LEVELS**

- |                   |                          |          |  |                 |         |
|-------------------|--------------------------|----------|--|-----------------|---------|
| Double - Platinum | <input type="checkbox"/> | \$20,000 | <input type="checkbox"/>   | Bronze          | \$1,000 |
| Premier Platinum  | <input type="checkbox"/> | \$15,000 | <input type="checkbox"/>   | Friend of MASBA | \$ 500  |
| Platinum          | <input type="checkbox"/> | \$10,000 | <i>You may exhibit as a friend of MASBA if you are a non-profit organization focused on the betterment of education.</i> |                 |         |
| Gold              | <input type="checkbox"/> | \$ 7,500 | <i>Please refer to the "MASBA Sponsorship Levels" for complete details.</i>  |                 |         |
| Silver            | <input type="checkbox"/> | \$ 5,000 |  |                 |         |

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY/ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEB ADDRESS: \_\_\_\_\_

COMPANY DESCRIPTION (50 words or less):

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

NAME BADGES:

TITLE:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**Name badges beyond your sponsorship allotment are \$100 each.**

**Make check or money order payable to:**

Mexican-American School Board  
 Members Association (MASBA)  
 memo: MASBA 2009 Conference  
 1817 Alameda St.; PMB Box #101  
 Corpus Christi, TX 78404

**To pay by credit card, please request a Credit Card Authorization form by contacting Kurt Hixson at 210.478.7901; MASBA.PR@gmail.com.**

**Hold Harmless Clause**

*We submit the following "Hold Harmless Clause," which is part of our exhibit rules and regulations. "The exhibitor assumes the entire responsibility and liability for losses, damage and claims arriving out of injury or damage to the exhibitor's display, equipment, and other property brought upon the premises of the La Quinta Riverwalk, and shall indemnify and hold harmless MASBA and the conference, agents, and employees from any and all such losses, damage, and claims."*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_